FOR IMMEDIATE RELEASE

Wrap Technologies Names Stark Security Inc. Inaugural Private-Sector Partner in WrapShield Human-Centered Training Program

WrapReality VR training system deployment marks the launch of WrapShield, a new initiative addressing the training gap facing today's law enforcement and security professionals with Non-Lethal Response to generate humane outcomes.

Miami, FL – July 29, 2026 — Wrap Technologies, Inc. (Nasdaq: WRAP), a global leader in innovative public safety technologies and non-lethal tools, today announced the sale of its WrapReality virtual reality training system to Stark Security Inc., a private security firm. The deployment marks the official launch of WrapShield, a new Wrap Technologies initiative built around a simple premise: security professionals have never had more tools at their disposal, and never had less structured training in how to use judgment under pressure.

Stark Security Inc. is the inaugural private-sector partner in the WrapShield human-centered Non-Lethal Response program.

WrapShield Generates More Humane Outcomes

Over the past decade, the security and law enforcement industry has been flooded with new equipment — less-lethal devices, body-worn cameras, communications systems, and restraint tools. Wrap Technologies believes that equipment alone doesn't make an officer or security professional safer or more effective. What's often missing is repeatable, scenario-based training that sharpens the human judgment required to decide when, whether, and how to use any of it.

WrapShield is Wrap Technologies' answer to that gap. Rather than centering on a specific device or tactic, the program is built around human-centered training: helping personnel recognize escalating situations earlier, communicate more effectively under stress, and make sound decisions in the seconds that matter most — before force options become necessary.

"The industry doesn't have a tools problem, it has a training problem," said Scot Cohen, CEO and Co-Founder of Wrap Technologies. "We've spent years building hardware that gives officers and security personnel safer options in the field. WrapShield is about making sure the people holding those tools have the judgment and composure to use them well. Stark Security Inc. understood that from the outset, and we're proud to have them as our first private-sector partner in this program."

About the Deployment

As part of the agreement, Stark Security Inc. will implement WrapReality, Wrap Technologies' fully immersive VR training platform, across its operations. The system places trainees in realistic, instructor-driven scenarios that allow for repeatable practice in de-escalation, conflict resolution, verbal engagement, and use-of-force decision-making — all in a controlled environment where mistakes become teaching moments rather than real-world consequences.

"Our team is responsible for protecting people and property every day, often in unpredictable situations," said Brandon Sartor, CEO of Stark Security Inc.. "What drew us to WrapShield wasn't another piece of equipment — it was a training philosophy that puts our people's judgment first. WrapReality lets us run our team through high-pressure scenarios repeatedly, so that when something happens in the real world, the right response is already second nature."

About the WrapShield Program

WrapShield is a Wrap Technologies initiative extending the company's human-centered training philosophy beyond traditional law enforcement into the private security sector. The program is designed to help organizations move beyond equipment-first thinking and invest directly in the decision-making capabilities of the people on the front line. Stark Security's onboarding marks the first private security implementation under the WrapShield banner, with Wrap Technologies planning to expand the program to additional private-sector partners going forward.

About Wrap Technologies, Inc.

Wrap Technologies, Inc. (Nasdaq: WRAP) is a global leader in innovative public safety technologies and non-lethal tools, delivering technology and training solutions to address the complex challenges facing public safety and security organizations. The company's portfolio includes the non-lethal BolaWrap® Remote Restraint device, the WrapReality® immersive VR training platform, the WrapVision™ body-worn camera system, and WrapTactics™ training programs. Learn more at www.wrap.com.

About Stark Security Inc.

Stark Security Inc. provides the highest quality service, preserving human rights, lives, and property. We are committed to the highest professional standards, working in partnership with our clients to create a safer environment, problem solve, and meet the challenges of reducing crime. We offer services to meet the unique and individual needs of each client. We will provide progressive and proactive services, develop community partnerships, and build for the future. Stark Protection provides 24/7 protection services to protect businesses and property. Armed and unarmed security officers, often deployed together, can safeguard commercial and residential buildings.